



Aloe: Your Guide To Quality





History of Aloe

Aloe vera has been used as a herbal medicine for over 5000 years. Civilizations for centuries have used the plant as a therapeutic remedy. Aloe vera appears in Chinese and Sumerian writings around 3000 B.C. In the time of the pharaohs the Egyptians idealized aloe vera and called it “the plant of immortality”. It can be found written on papyrus describing the anti-inflammatory and pain-relieving effects. Arabic people are believed to be the first to sell aloe vera in the Middle East. In the Greco-Roman era, illustrious physicians such as Aristotle, Hippocrates and others, already emphasized their valuable properties to treat wounds, boils, eye conditions, care for the skin, and hair.

Today, Aloe is a leading herbal nutraceutical. With the advent of the Internet and advancement in shipping and transportation, Aloe is being bought and sold from many sources. Sadly, these sources are not always reputable, and they are not always using high quality aloe. The quality of aloe will greatly impact the benefits you receive from the product.

Aloe Benefits

Aloe- the benefits are endless! Aloe is rich in vitamins, amino acids, enzymes, antioxidants and more! This makes aloe often the #1 go to for many circumstances.

Aloe is preferred by many people to support multiple body systems- including their immune system. Aloe is rich in immune-boosting polysaccharides. Therefore, it's highly sought after to support one's immune system, reduce inflammation while boosting the body's immune system.

The 12 anthraquinones found in aloe can offer many potential benefits for users. Aloin has been said to create a laxative effect, while other anthraquinones such as Emodin can assist in pain relief, and is also said to work as antibacterial and antiviral agents.

The Mucopolysaccharides in aloe assist with binding moisture into the skin. Aloe's multitude of properties and benefits to the skin, often make it the first item people reach for.

While there are just a few examples of how aloe vera products can help you- there are many other beneficial properties from aloe products. The benefits of the aloe

plant keep many customers coming back, to purchase again and again.

The key to Aloe's amazing benefits depends upon its quality. Finding a source that is high quality, pure and potent is important. Inexpensive aloe products that are often purchased off the shelf of some discount stores or on the internet, could be sourced from anywhere and may not provide the intended benefits.

Sasco® brand has been offering these high-quality products since 1978. We continue to offer them online at:

www.SascoProducts.com

Keep reading to learn how to tell if the aloe you are purchasing offers you the full benefits of pure aloe.



Sources:
ncbi.nlm.nih.gov - Antibacterial Effect of Aloe Vera Gel against Oral Pathogens: An In-vitro Study
ncbi.nlm.nih.gov - ALOE VERA: A SHORT REVIEW
pubmed.ncbi.nlm.nih.gov/34239993/

Quality of Aloe and GRAS Certification



The use of Aloe Vera in the U.S. has grown to where Aloe has become one of the top botanicals sold. Aloe Vera is used in nutritional food supplements, skin care, hair care, cosmetics, and medical products. There is the concern among quality Aloe product suppliers that some of the Aloe products sold today are not made with quality Aloe Vera. There is also the concern that products may even be made with adulterated Aloe Vera or may not even contain Aloe Vera at all. This has been substantiated following the development of credible testing methods using Nuclear Spectroscopy. Further, the FDA has raised concern that some Aloe Vera products Improperly processed may have too high levels of aloin and are unsafe. Accordingly, the FDA has established standards for Aloe to be determined safe for consumption. To be granted the use of the FDA designation of GRAS (Generally Recognized As Safe), requires extensive and costly testing to meet those FDA standards. Aloecorp Is one of the very few Aloe suppliers to have meet those standards and to be able to use the GRAS designation. We certify that is the only aloe Vera used in the SASCO® Aloe drinks, products and food supplements. The Aloe used for the GRAS Aloe is made only from the Aloe Vera inner leaf filet that has had the outer leaf skin and aloin removed. Therefore, because of our GRAS Certification you and your customers can safely rely on and consume any of the SASCO® labeled Aloe Vera drinks and supplements.

Category of Products

Personal Care

Action Care
Bath & Body Care
Facial Care
Hair Care

Health & Nutrition

Better Living Home Care



The Sasco brand has been a trusted name since 1978 and has a long history of providing safe, efficient products. Regardless of the type of product you are searching for, you can be assured Sasco's® quality is time tested. The Sasco® brand offers several categories of quality aloe products made with real aloe and not what we refer to as "bogus aloe". Some of the most popular Sasco® aloe products are our Original Aloe Vera Jelly and Aloelyptus Cream, included in the personal care action care subcategory. Under personal care products Sasco® also offers our longtime favorite Body Wash in the bath & body care products, our Naturally Fresh facial care products, keeping our customers' skin beautiful and young and Aloe hair care products. Other popular Sasco® products is the Aloe Vera 100% Juice (Immune enhancer), the travel size Aloe Peak Performance and our heart friendly AloeCap, all offered under our Health & Nutrition category. Under our Sasco's® Better Living Home Care category we offer our environmentally friendly products concentrated for consumer value such as Liquid Concentrate that our customers refer to as the "pink stuff makes water wetter". It actually does make water wetter. Ask us how we know, and we can instruct on how you can do your own test. Another popular Better Living Home Care product is our Industrial strength cleaner safe for home and consumers use named as Z-11, formerly known as "Ziff". For a list of uses for our Liquid Concentrate and Z-11 that has been developed by our customers over the years please [click on this link](#).

SASCO® ACTIVAlOE®

3rd Party Testing Report

Are you wondering how to tell the difference in products using high quality aloe and products that aren't?

We can help you! First, if the product is comparatively less costly, it is a good bet that the product is not good quality. This is because of the costs to process quality Aloe. Second, you need to know about the product source. If the company cannot tell you where the Aloe is sourced from they also cannot tell you if it is high quality or not. Are you wondering how to tell if Aloe juice is safe to consume? Look into the company and the product. For example:

Sasco's® Aloe Vera Juice is made with the FDA designation GRAS aloe from Aloecorp. This alone signifies that the product is made using high quality aloe and safe for consumption.

Additionally, we send the finished product out for third party Independent testing using the Nuclear Spectroscopy method to confirm our product meets or exceeds our label claims. Third party testing is important so that our customers can be assured along with us that they are getting a quality product that is safe for consumption.

The GRAS FDA designation as well as the 3rd party testing lab will give you the peace of mind to know that you are purchasing quality aloe products that will support your health needs and provide you with benefits that only high quality aloe can.



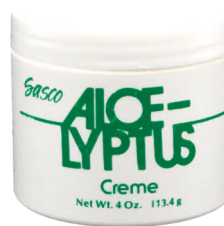


Toll-Free Fax Line 1-877-660-5275 | Information & Help Line 1-888-680-7458

Your health and well-being is important to us. Because of this, we offer only FDA designation GRAS Aloe, tested by a 3rd party lab to ensure we are providing our customers with safe and effective aloe for all of your aloe needs.

GRAS is a tough FDA designation to achieve. Not many aloe suppliers have this designation. AloeCorp, our aloe source, is one of very few aloe suppliers who have undergone the demanding and expensive process to earn the FDA designation of GRAS.

**We are available to answer your questions.
Please feel free to call or inquire via email. Orders can be placed online.**



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